



**EUROPHARMAJOBS**

Advertising  
Media Kit

2024



## ABOUT EUROPHARMAJOBS.COM

EuroPharmaJobs provides access to a focused and targeted audience of experienced professionals looking for international pharmaceutical research job opportunities in Europe.

EuroPharmaJobs lists hundreds of jobs in the fields of Pre-clinical Research and Development, Clinical Trials, Medicine, Regulatory Affairs, Quality Assurance, and many more.

EuroPharmaJobs brings together these jobs to provide our users with a centralized site for highly skilled experienced professionals looking for international pharmaceutical research job opportunities in Europe.

Through years of marketing and networking at industry-relevant events, EuroPharmaJobs has built up a niche audience of highly qualified candidates.

By choosing to advertise with EuroPharmaJobs, you gain access to a targeted, highly engaged audience through visually impactful and strategically placed graphical advertisements. Our advertising solutions offer a variety of formats - including banners, logos, category sponsorships, and more - each meticulously designed to uphold our strong brand credibility while maximizing your visibility.

Whether your goal is to build brand awareness, drive traffic to your website, or promote specific opportunities, our ad placements are optimized for maximum visibility and engagement.

EuroPharmaJobs Marketing Team  
Unit 8, Kingsmill Business Park,  
Kingston Upon Thames, London

✉ advertising@europharmajobs.com  
☎ +32 (0) 27 90 32 00

## SOME OF OUR CLIENTS



## WHAT CLIENTS ARE SAYING

“ We received a good number of qualified applications for our Post Doc in Neuroscience position. We will definitely consider EuroJobsites for our future recruiting, especially when reaching out to candidates in all of Europe.

Dr. Ramya Varatharajan, University of Luebeck

I often use EuroPharmaJobs for advertising positions in the pharmaceutical industry, requiring qualified and experienced international pharmaceutical experts in different countries across Europe. When a client needs to target hard-to-reach professionals with specialisations like Pharmacovigilance, Regulatory Affairs or Medical Devices, I always recommend EuroPharmaJobs.

Consultant, VONQ – Online Media Company

”

Find more success stories on the EuroPharmaJobs Advertise Page.

EUROPHARMAJOBS

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## EUROCLIMATEJOBS AUDIENCE

EuroPharmaJobs offers an extensive selection of career opportunities across the European pharmaceutical industry, featuring hundreds of positions in key areas such as Pre-clinical Research and Development, Clinical Trials, Medicine, Regulatory Affairs, Quality Assurance, and many more specialized fields.

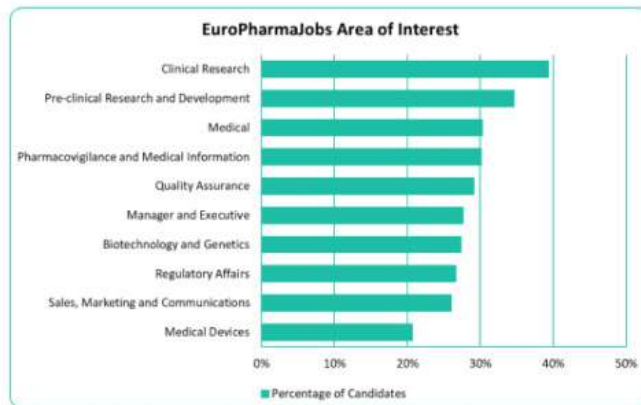
With years of dedicated marketing and strategic networking at industry-relevant events, EuroPharmaJobs has successfully cultivated a highly targeted and niche audience of highly qualified professionals seeking international pharmaceutical roles across Europe. Our platform is uniquely positioned in the pharma sector, with a focused readership comprised of well-educated professionals.

You can connect with this unique and engaged audience through our prominent website and newsletter advertising options.

#### In summary

- Every month EuroPharmaJobs has around 30,000 visits, and over 12,000 unique visitors.
- Over 5,500 users are subscribed to our weekly jobs newsletter.
- Around 15,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing, with around 7,500 dedicated followers on Facebook. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the [EuroPharmaJobs Recruiter page](#).



#### PROFESSION & EDUCATION LEVEL

- EuroPharmaJobs candidates possess high-level skills that span multiple disciplines within the pharmaceutical sectors.
- Most of the candidates are educated to degree level.

#### COUNTRY AND LANGUAGE

An impressive 88% of EuroPharmaJobs users are open to relocation, highlighting their adaptability and strong commitment to pursuing career growth wherever opportunities arise.

Moreover, our audience is predominantly multilingual, with English as the most commonly spoken language. This linguistic proficiency, coupled with their diverse cultural backgrounds, equips them to excel in international work environments.

## FORMAT AND PRICES

EuroPharmaJobs provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the pharma community.

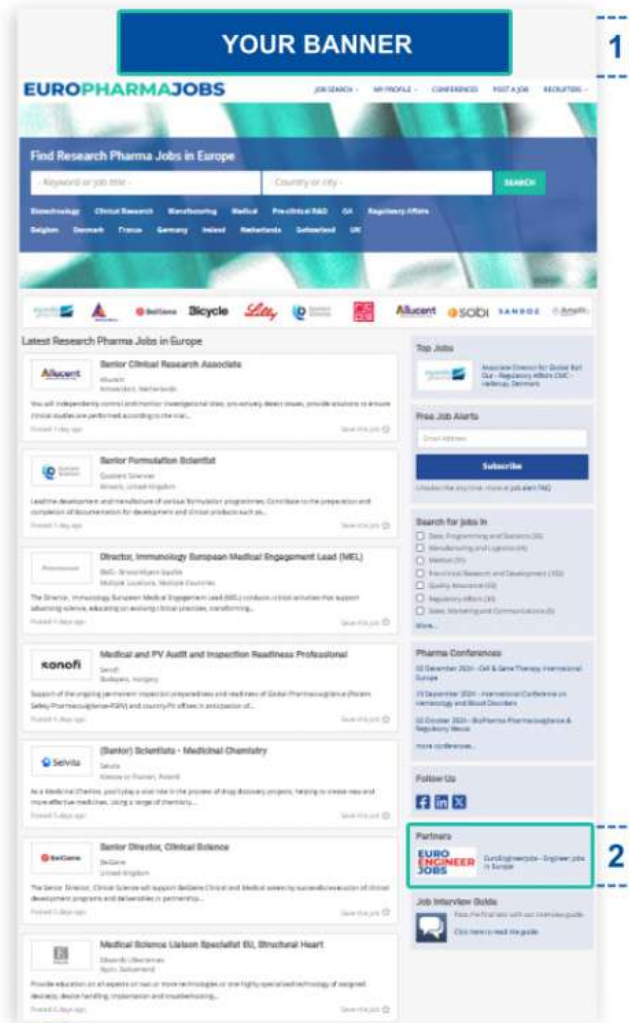
- **High-Impact Website Banner Options:** These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.
- **Targeted Newsletter Advert Options:** Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.
- **Partner Profile + Category Sponsorships:** These options are ideal for highly targeted advertising

## PARTNERSHIP PACKS

### PARTNERSHIP PACKS RATE CARD

Silver		Gold		Platinum	
Website Banner: 20,000 p.i		Website Banner: 40,000 p.i		Website Banner: 80,000 p.i	
€ 600		€ 1 000		€ 1 800	
2 Newsletter Adverts		3 Newsletter Adverts		5 Newsletter Adverts	
€ 1 800		€ 2 700		€ 4 500	
3 month Partner Profile 3 category sponsorships		6 month Partner Profile 3 category sponsorships		12 month Partner Profile 3 category sponsorships	
€ 1 400		€ 2 800		€ 4 800	
Subtotal	€ 3 800	Subtotal	€ 6 500	Subtotal	€ 11 000
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 3 230	Total	€ 5 200	Total	€ 8 325

Please don't hesitate to contact us to find out more!



1. Leader board Banner / 2. Partner Profile

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## BANNER ADVERTISING

Displaying your message through banner advertisements on our website, which attracts around 8,000 unique visitors every month, is one of the most powerful channels for engaging with research pharma professionals from across Europe. Our platform is a trusted resource among engineering and space experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

## Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leatherboard

## YOUR ADVANTAGES

Because the website serves professionals in the pharmaceutical sector throughout Europe, advertising here enables you to reach a specialized, high-value audience that is likely to be interested in your products or innovations. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

## WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	20%	€ 600
		40 000	40%	€ 1000
		80 000	80%	€ 1800

Contact our sales team at [sales@europharmajobs.com](mailto:sales@europharmajobs.com) for further information.

## NEWSLETTER ADVERTISING

The EuroPharmaJobs Newsletter is sent to thousands of pharma experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top experts in the research pharma sector through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

### Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

### Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

## YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the EuroPharmaJobs logo. By securing this prime position, your brand will be the first thing thousands of users see when they open the newsletter, ensuring unparalleled visibility.

### NEWSLETTER AD RATE CARD

Newsletter	Format	Price
EuroPharmaJobs Newsletter (Over 5 500 subscribers)	Logo (120x60 px) + text ad	€ 900 / Newsletter
	Leaderboard banner (728x90 pixels)	€ 900 / Newsletter

## EUROPHARMAJOBS


Welcome to the EuroPharmaJobs Newsletter!

## YOUR ADVERTISEMENT

[Search for Jobs](#) [Register Your CV](#) [Pharma Conferences in Europe](#) [Send us a Job](#)

Click on the job titles below to go directly to the jobs listed - or go to [EuroPharmaJobs Listed Jobs](#)

### New Jobs

 **Senior Clinical Research Associate**  
Allucent  
Amsterdam, Netherlands

You will independently control and monitor investigational sites, pro-actively detect issues, provide solutions to ensure clinical studies are performed according to the trial...

Posted today

 **Senior Formulation Scientist**  
Quotient Sciences  
Almalk, United Kingdom

Lead the development and manufacture of various formulation programmes. Contribute to the preparation and completion of documentation for development and clinical products such as...

Posted today

 **Director, Immunology European Medical Engagement Lead (MEL)**  
BMS - Bristol-Myers Squibb  
Multiple Locations, Multiple Countries

The Director, Immunology European Medical Engagement Lead (MEL) conducts critical activities that support advancing science, evaluating on evolving clinical practices, transforming...

Posted 2 days ago

 **Medical and PV Audit and Inspection Readiness Professional**  
Sanofi  
Budapest, Hungary

Support of the ongoing permanent inspection preparedness and readiness of Global Pharmacovigilance (Patient Safety Pharmacovigilance-PSPV) and country PV offices in anticipation of...

Posted 2 days ago

## CONTACT INFO

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 Phone: +32 (0)2 790 32 00  
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 Kingston Upon Thames, London

## LOOKING TO REACH OTHER NICHE AUDIENCES?

**EUROENGINEERJOBS**

Engineer Jobs in Europe

**SPACECAREERS**

Space Industry Jobs in Europe

**EUROCLIMATEJOBS**

Climate and Sustainable Energy Jobs in Europe

**EUROSCIENCEJOBS**

Research Science Jobs and Postdocs in Europe

**EUROTECHJOBS**

Software Developer and Tech Jobs in Europe

**EUROBRUSSELS**

European Affairs Professionals across Europe

**EUROLEGALJOBS**

Legal jobs across Europe

**BRUSSELSJOBS**

International and Expat jobs in Belgium

**INTJOBS**

International Affairs and Human Rights Jobs

**BRUSSELSLEGAL**

The community site for EU & International lawyers

## Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

## Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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